

ELIZABETH JORDAN KAHLE

CONTACT

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EDUCATION

AUG. 2023 - MAY 2024

BOSTON COLLEGE

MASTER OF ARTS | RESEARCH & EVALUATION METHODS

DEPARTMENT OF MEASUREMENT, EVALUATION, STATISTICS, & ASSESSMENT

AUG. 2019 - MAY 2023

THE UNIVERSITY OF COLORADO BOULDER

BACHELOR OF ARTS | PSYCHOLOGY, MINOR SOCIOLOGY

PROFESSIONAL EXPERIENCE

DATA MANAGER & SURVEY DATA ANALYST

Lynch Leadership Academy, Boston College

Jan. 2024 - Aug. 2024

Managed and analyzed survey data using Qualtrics XM, Excel, and R statistical computing softwares to transform raw quantitative and qualitative information into meaningful insights via comprehensive written reports for program staff and key stakeholders.

STATISTICIAN

Boston College Carroll School of Management

Jan. 2024 - Aug. 2024

Analyzed and manipulated large datasets using statistical software; cleaned and prepped data for comparative analysis of key predictor variables and outcome measures. Prepared and compiled written reports and visual dashboards for communication.

STYLE ADVISOR & PERSONAL AETILIER STYLIST

Aritzia, Back Bay, MA

Nov. 2023 - May 2024

Met and exceeded daily sales quotas in a competitive, fast-paced environment. Leveraged comprehensive product knowledge during personal stylist consultation appointments by offering tailored style advice.

SOCIAL MEDIA MANAGER

Lynch Leadership Academy, Boston College

Jan. 2024 - Aug. 2024

Created and implemented social media campaigns to boost awareness of the educational leadership programs and academic coaching services offered by the LLA organization. Analyzed trends and online user engagement data in order to increase the number of applicants for programs and services.

FULFILLMENT SPECIALIST

Cedar & Hyde Mercantile, Boulder, CO

Jan. 2021 - March 2022

Oversaw the fulfillment role of processing all online purchases; utilized warehouse management systems to track inventory and maintain accurate records through detailed inventory auditing.

INVOLVEMENT & LEADERSHIP

GRADUATE LEADERSHIP PROGRAM

Boston College

Jan. 2024 - March 2024

Selected for a competitive cohort of 12 graduate students. The leadership development workshop series focused on enhancing self-awareness in professional environments to enhance individual strengths and personal leadership.

GRADUATE STUDENT AMBASSADOR

Boston College

Aug. 2023 - May 2024

Represented the department of Measurement, Evaluation, Statistics, and Assessment at BC's Lynch School of Education and Human Development; interacted with prospective graduate-level students to ease their transition to higher education.

ALPHA PHI SORORITY, BETA GAMMA CHAPTER

The University of Colorado Boulder

Sept. 2019 - May 2023

Active member (2019 - 2023), Co-Director of Recruitment (Fall 2022), Event Hospitality Chair & Lead Organizer (Spring 2021).

EXPERTISE

R/RSTUDIO



STATA/SPSS



PYTHON



JAVA



QUALTRICS XM



MICROSOFT OFFICE



GOOGLE WORKSPACE



AI/ML



INDESIGN



ILLUSTRATOR



PHOTOSHOP



DREAMWEAVER



TABLEAU



HTML



CSS



UX/UI DESIGN



GRADUATE COURSEWORK & PROJECTS

EVALUATION PRACTICE & METHODS

Evaluated LinkedIn's AI Framework for integrating demographic variables into their algorithms. Analyzed predictive parity in machine learning algorithms and equitable outcomes in the job market across different stakeholder groups.

INSTRUMENT DESIGN & DEVELOPMENT

Analyzed instrument development reports in terms of technical documentation and practical application by evaluating the psychometric quality of published research.

SYSTEMS THINKING IN EVALUATION

Applied systems-based methodologies in project design to assess the societal, economic, and political impacts of proposed policy changes by focusing on quantifying stakeholder input and values.

INTERMEDIATE STATISTICS

Analyzed the relationship between demographic and socioeconomic factors as predictors of academic achievement by employing analysis of variance tests and multiple linear regression models.

MIXED METHODS RESEARCH

Created a new instrument to measure empathy in clinicians in order to understand the impact of virtual learning on the development of professional interpersonal skills.

INDEPENDENT WORK

FREELANCE GRAPHIC DESIGNER & DIGITAL CONTENT CREATOR

2019 - Present

Specialized in visual print design, such as resume packages, wedding and birthday invitations, business cards, promotional posters, and personal branding. Design digital media content for organizations and businesses in order to promote a consistent, unique visual identity across all social platforms. Specialize in Instagram feed content and website/UX design.

VERIFIED LTK CREATOR ([liketoknowit.com](https://www.liketoknowit.com))

Oct. 2023 - Present

Developed and monetized high-quality fashion, beauty, and lifestyle content across social media platforms, cultivating a dedicated community and driving consistent revenue through affiliate marketing and brand partnerships.

REVOLVE BRAND AMBASSADOR ([Revolve.com](https://www.revolve.com))

Feb. 2024 - Present

Verified affiliate sales partner for promoting the Revolve brand through social media channels.